

B LIGHT 2

OPENING CONFERENCE

B Light 2 - Fostering cross-border business cooperation of SMEs operating on different sides of the Hungary-Croatia border

Wednesday, 23 September 2026

10:00 AM

Hotel Fibula, Pécs, Hungary

AGENDA

09.30-10.00	Registration + welcome coffee
10.00-10.30	Zsuzsanna Törő-Ihász , Head of Unit, Ministry of Foreign Affairs - Hungarian National Authority Želimir Kramarić , Member of the Board of Directors, Croatian Agency for SMEs, Innovations and Investments (HAMAG-BICRO) Stella Arneri , Director at Ministry of Regional Development and EU Funds
10.30-10.50	Presentation of the Interreg VI-A Hungary-Croatia Programme 2021-2027 Andrea Kakas , Programme Manager, HU-HR Joint Secretariat János Rakonczai , Financial Manager, HU-HR Joint Secretariat
10.50-11.10	B Light 2 project presentation, Mirela Hrastinski , Project Manager, HAMAG-BICRO
11.10-12.10	1 st Call presentation, Mate Kovač , Director of Sector, HAMAG-BICRO
12.10-12.15	B Light 2 video teaser
12.30-13.30	Lunch break
13.30-15.30	B2B (Business to business) meetings and matchmaking